

BENSON & HEDGES BREAKTHROUGH

DE-CAF[®] INSPIRES
DE-NIC[®]

DE-NICOTINIZED TOBACCO
THE SMOOTH TASTE OF A LIGHT

A HILL OF BEANS HELPED
PERCOLATE THE BREAKTHROUGH
OF BENSON & HEDGES DE-NIC[®]

THE ONLY CIGARETTE MADE
FROM DE-NICOTINIZED TOBACCO
SO THERE'S LESS THAN
0.1 MG. DE NICOTINE.

THE RESULT IS A SMOKABLE
CIGARETTE, WITH THE SMOOTH
TASTE OF A LIGHT.

REGULAR AND MENTHOL,
KINGS AND SOFTS.

BENSON & HEDGES
DE-NIC[®]



DECAF: DECAFFEINATED TOBACCO

DE-NIC: DE-NICOTINIZED TOBACCO
DE-NICOTINIZED TOBACCO IS A TRADE NAME
REGISTERED BY THE U.S. PATENT & TRADE OFFICE

SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

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8 mg. "tar," 0.1 mg. nicotine av.
per cigarette by FTC method.



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